I PROMISE I SWEAR



Locking pinkies and making a promise is a commitment to keep your word. Whether the promise is to yourself, your cause, your family, friends or organization, your word is your bond.

Robert Frost reminds us:

"But I have promises to keep, and miles to go before I sleep..."

This ring is a symbol of your promise and commitment. In nations like Japan, a pinky promise is so strong, that failure to keep it has profound consequences. By wearing this ring, you reinforce your promise, your word.. which is your bond.

"Losers make promises they often break. Winners make commitments they always keep".

Denis Waitly

In the United States, the pinky swear has existed since at least 1860, when Dictionary of Americanisms listed the following accompanying promise:

Pinky, pinky bow-bell, Whoever tells a lie Will sink down to the bad place And never rise up again. Wikipedia

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